



Indiana Adult Smoking

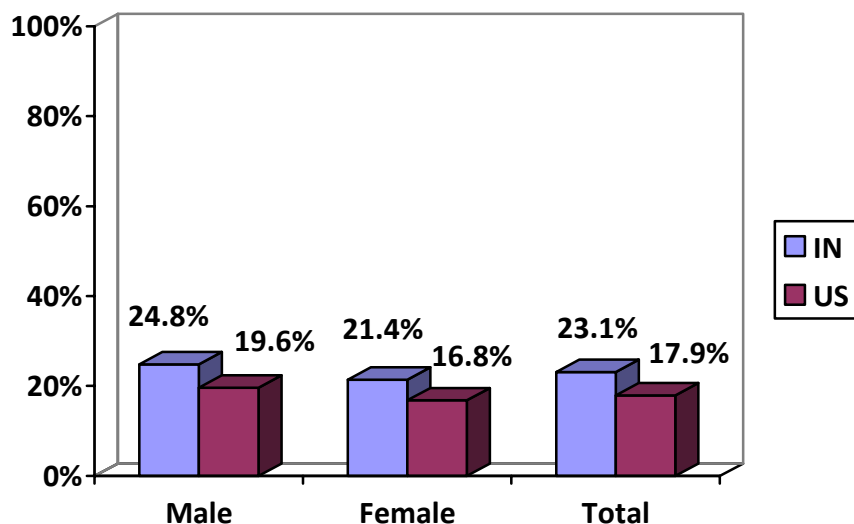


1-800-QUIT NOW
Indiana's Tobacco Quitline

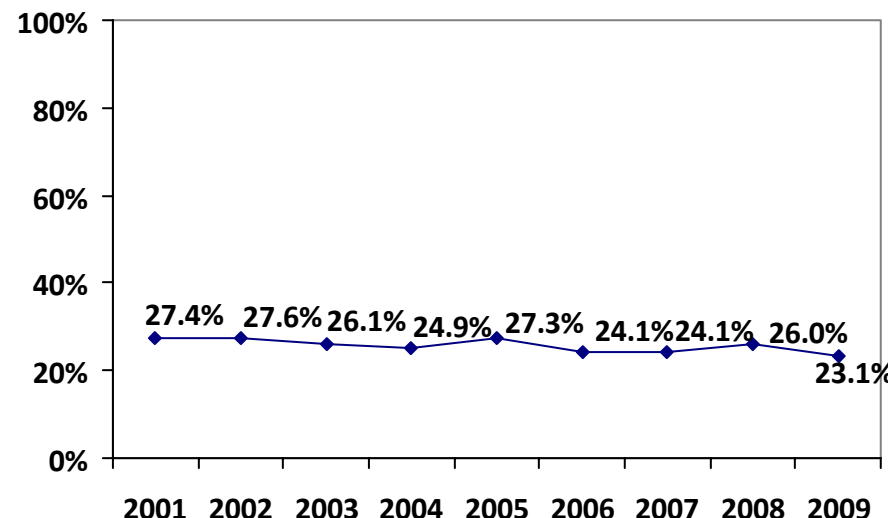
Tobacco use is the single most preventable cause of death and disease in the United States. Annually, tobacco use causes more deaths than alcohol, AIDS, car accidents, illegal drugs, murders and suicides, combined. The impact of tobacco on Indiana is staggering, costing Hoosiers 9,700 lives each year.

Data from the Indiana Behavior Risk Factor Surveillance System indicates that Indiana's adult smoking rate is the lowest it has been at 23.1% in 2009. Cigarette use among Hoosiers is still a critical problem. Indiana is consistently included in the top states with the highest smoking prevalence rates.

Indiana Adult Smoking Rates by Gender, 2009 BRFSS



Indiana Adult Smoking Rates, 2001-2009 BRFSS



Indiana Adult Smoking Rates

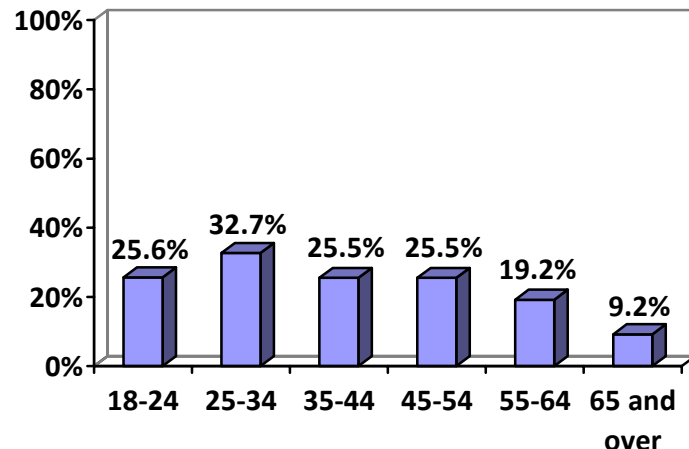
- Over 1 million adults in Indiana smoke cigarettes.
- Indiana ranks high among all states in adult smoking prevalence and is higher than the U.S. rate of 17.9%.
- Indiana smoking rate for men (24.8%) remain higher than Indiana women (21.4%).



Indiana Adult Smoking



Indiana Adult Smoking Rates by Age Group, 2009 BRFSS



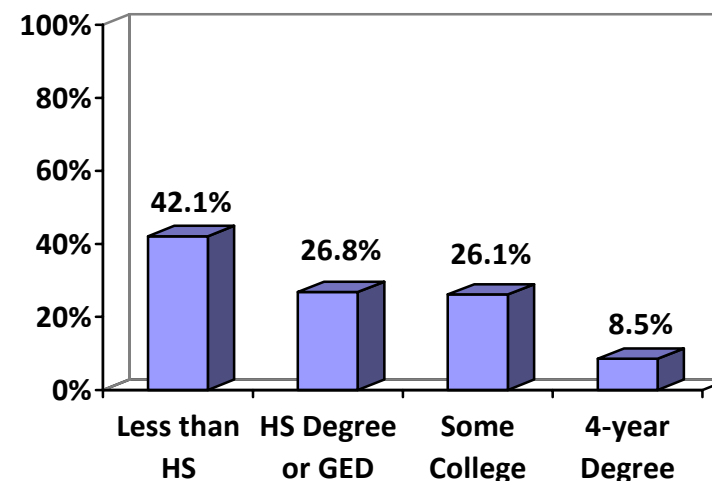
Adult Smoking Rates by Age

- BRFSS data suggest that smoking rates decline as age increases, with the exception of 18-24 year olds.
- Rates among the 18-24 year old age group have shown major shifts from year to year, making it difficult to assess trends among this age group.

Adult Smoking Rates by Educational Level

- Over 40% of Hoosier adults with less than a high school education are current smokers.
- Rates among adults with less than a high school education have remained high from 2003 to 2009, but have decreased from 50.5 percent in 2008 to 42.1 percent in 2009.
- BRFSS data suggests that adult smoking rates decline as level of formal education attained increases.

Indiana Adult Smoking Rates by Education Level, 2009 BRFSS

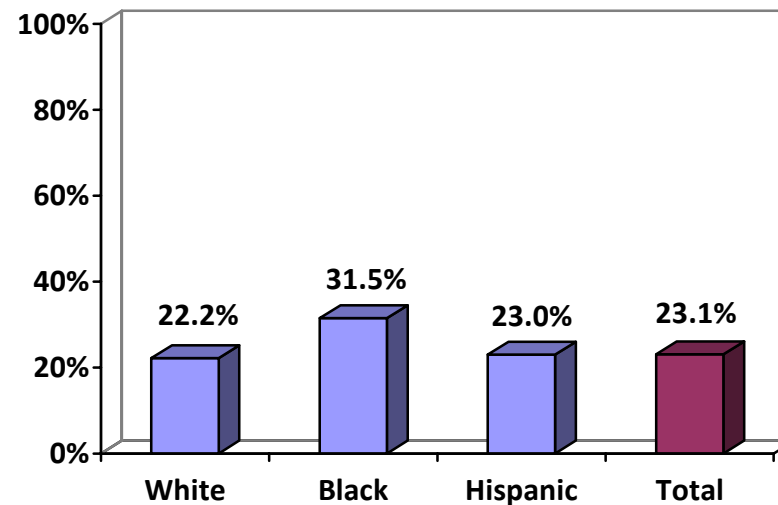




Indiana Adult Smoking



Indiana Adult Smoking Rates by Race, 2009 BRFSS



Indiana Adult Smoking Rates by Race/Ethnicity

- In 2009, smoking rates among Hispanics and Whites were similar. A higher proportion of Blacks are current smokers.

Smoking rates among Indiana adults illustrate why tobacco use greatly impacts our state. Tobacco use is the leading preventable cause of death in Indiana, claiming more than 9,700 lives each year and costing the state over \$2 billion annually in health care bills, including \$487 million in Medicaid payments. Indiana's tobacco control program continues to raise Hoosiers' awareness of tobacco prevention and control issues.

Sources: 2001-2009 Behavioral Risk Factor Surveillance System